



# FoxyHome vs. Reverse Mortgage: A Better Way to Secure Seniors' Futures

Why the FoxyHome Plan Outperforms  
Reverse Mortgages for Joe & Maria



# The Dilemma Facing Many Seniors

Rising cost of living, property taxes,  
and medical expenses.



The challenge of wanting to stay  
in the family home and community.



Traditional option:  
Reverse Mortgage—but at what cost?



# FoxyHome Covers Costs, Reverse Mortgage Creates Debt



## FoxyHome Plan



Covers all redevelopment and construction costs.



No loans or borrowings needed.

## Reverse Mortgage



Borrowing against the home's equity



Interest accrues over time, eroding home value.

# Stay in the Neighborhood You Love



## FoxyHome Plan



Stay in Little Portugal (or any community).



Temporary relocation ensures minimal disruption.

## Reverse Mortgage



Provides cash but doesn't address rising expenses.



May force eventual downsizing or relocation.

# A Financial Lifeline That Grows Over Time

## FoxyHome Plan



Converts single-family homes into multi-family residences.



Generates rental income to exceed living expenses.

## Reverse Mortgage



Lump sum or monthly payment—a temporary fix.



No new income sources created.

# Eco-Friendly Upgrades for a Future-Proof Home

## FoxyHome Plan

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Modern,  
eco-friendly  
renovations.



Reduced utility costs  
and increased  
property value.

## Reverse Mortgage

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No home  
improvements  
included.



Maintenance costs  
still come out of the  
homeowner's pocket.

# Leave a Valuable Asset for Your Heirs

## FoxyHome Plan

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Increases property value.



Children inherit an income-generating home.

## Reverse Mortgage

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Reduces home equity over time.



Leaves little or nothing for heirs once repaid.

# Growing Neighborhoods Without Displacing Residents



## FoxyHome Plan



Addresses housing shortages with medium-density developments.



Strengthens communities by creating more inclusive housing options.

## Reverse Mortgage



Solely focuses on individual financial relief.



No contribution to neighborhood or city-wide housing needs.



# FoxyHome: The Comprehensive Solution



## Financial Stability

FoxyHome covers costs and creates new income.



## Community & Lifestyle

Stay in your neighborhood with minimal disruption.



## Future-Proof Legacy

Modern renovations and inheritance value for children.



## Bigger Impact:

Contribute to community renewal and address housing shortages.

*"For Joe and Maria, the FoxyHome plan isn't just an alternative—it's a lifeline that keeps them rooted in the home and community they love while securing their future for generations to come."*

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