



FoxyHome vs. Reverse Mortgage: A Better Way to Secure Seniors' Futures

Why the FoxyHome Plan Outperforms Reverse Mortgages for Joe & Maria

### **The Dilemma Facing Many Seniors**

Rising cost of living, property taxes, and medical expenses.

The challenge of wanting to stay in the family home and community.



Traditional option: Reverse Mortgage—but at what cost?



# FoxyHome Covers Costs, Reverse Mortgage Creates Debt



#### **FoxyHome Plan**

Covers all redevelopment and construction costs.



No loans or borrowings needed.

#### **Reverse Mortgage**



Borrowing against the home's equity



Interest accrues over time, eroding home value.

## Stay in the Neighborhood You Love



#### **FoxyHome Plan**



Stay in Little Portugal (or any community).



Temporary relocation ensures minimal disruption.

#### **Reverse Mortgage**



Provides cash but doesn't address rising expenses.



May force eventual downsizing or relocation.

## A Financial Lifeline That Grows Over Time

#### **FoxyHome Plan**

Converts single-family homes into multifamily residences.



Generates rental income to exceed living expenses.

#### **Reverse Mortgage**



Lump sum or monthly payment a temporary fix.



No new income sources created.

## Eco-Friendly Upgrades for a Future-Proof Home

#### **FoxyHome Plan**



Modern, eco-friendly renovations.



Reduced utility costs and increased property value.

#### **Reverse Mortgage**



No home improvements included.



Maintenance costs still come out of the homeowner's pocket.

### Leave a Valuable Asset for Your Heirs

### **FoxyHome Plan**



Increases property value.



Children inherit an incomegenerating home.

#### **Reverse Mortgage**



Reduces home equity over time.



Leaves little or nothing for heirs once repaid.

# Growing Neighborhoods Without Displacing Residents



#### **FoxyHome Plan**



Addresses housing shortages with medium-density developments.



Strengthens communities by creating more inclusive housing options.

#### **Reverse Mortgage**



Solely focuses on individual financial relief.



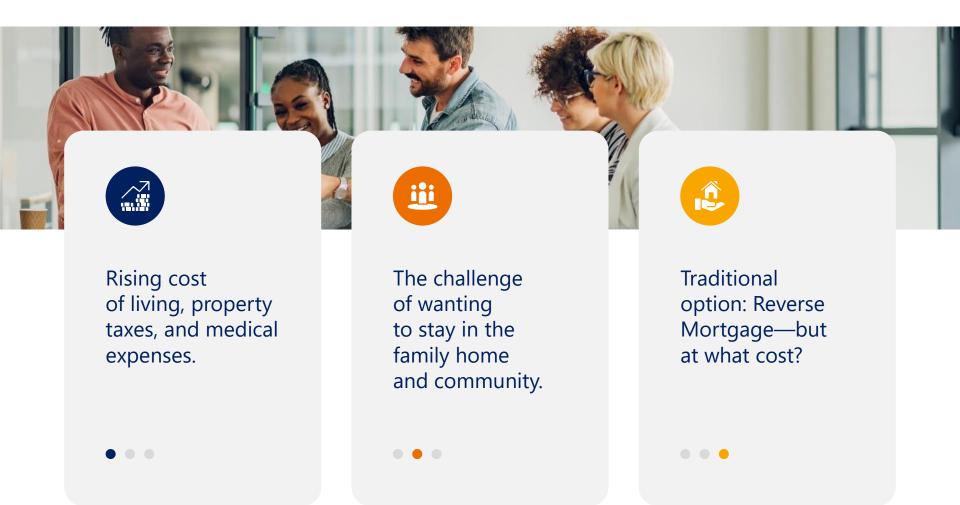
No contribution to neighborhood or citywide housing needs.

### **FoxyHome: The Comprehensive Solution**



"For Joe and Maria, the FoxyHome plan isn't just an alternative—it's a lifeline that keeps them rooted in the home and community they love while securing their future for generations to come."

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### FoxyHome: The Comprehensive Solution



Financial Stability	FoxyHome covers costs and creates new income.
Community & Lifestyle	Stay in your neighborhood with minimal disruption.
Future- Proof Legacy	Modern renovations and inheritance value or children.
Bigger Impact	Contribute to community renewal and address housing shortages.



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