



FoxyHome vs. Reverse Mortgage: A Better Way to Secure Seniors' Futures

Why the FoxyHome Plan Outperforms
Reverse Mortgages for Joe & Maria

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The Dilemma Facing Many Seniors

Rising cost of living, property taxes, and medical expenses.



The challenge of wanting to stay in the family home and community.



Traditional option:
Reverse Mortgage—but at what cost?



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FoxyHome Covers Costs, Reverse Mortgage Creates Debt



FoxyHome Plan



Covers all redevelopment and construction costs.



No loans or borrowings needed.

Reverse Mortgage



Borrowing against the home's equity



Interest accrues over time, eroding home value.

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Stay in the Neighborhood You Love



FoxyHome Plan



Stay in Little Portugal (or any community).



Temporary relocation ensures minimal disruption.

Reverse Mortgage



Provides cash but doesn't address rising expenses.



May force eventual downsizing or relocation.

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A Financial Lifeline That Grows Over Time

FoxyHome Plan



Converts single-family homes into multi-family residences.



Generates rental income to exceed living expenses.

Reverse Mortgage



Lump sum or monthly payment—a temporary fix.



No new income sources created.

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Eco-Friendly Upgrades for a Future-Proof Home

FoxyHome Plan



Modern,
eco-friendly
renovations.



Reduced utility costs
and increased
property value.

Reverse Mortgage



No home
improvements
included.



Maintenance costs
still come out of the
homeowner's pocket.

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Leave a Valuable Asset for Your Heirs

FoxyHome Plan



Increases property value.



Children inherit an income-generating home.

Reverse Mortgage



Reduces home equity over time.



Leaves little or nothing for heirs once repaid.

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Growing Neighborhoods Without Displacing Residents



FoxyHome Plan



Addresses housing shortages with medium-density developments.



Strengthens communities by creating more inclusive housing options.

Reverse Mortgage



Solely focuses on individual financial relief.



No contribution to neighborhood or city-wide housing needs.

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FoxyHome: The Comprehensive Solution



Financial Stability

FoxyHome covers costs and creates new income.



Community & Lifestyle

Stay in your neighborhood with minimal disruption.



Future-Proof Legacy

Modern renovations and inheritance value for children.



Bigger Impact:

Contribute to community renewal and address housing shortages.

"For Joe and Maria, the FoxyHome plan isn't just an alternative—it's a lifeline that keeps them rooted in the home and community they love while securing their future for generations to come."

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